

## Step-up your CME Completions



The online destination for specialized medical education

Showcase your CME activities from monographs and videos to slide show and audio presentations. Reach our community of physicians committed to staying current in their practice.

- Trusted online resources
- Practice specific content
- Point-of-care learning
- Measureable results

The Healio.com Education Lab is a **one-stop resource** for subspecialty-specific education and quality content from the **most trusted website** dedicated to physician news, information and education.

For grantors, Education Lab provides a trusted environment to connect with our loyal audiences. Activities can be posted in a variety of formats and offer physicians an opportunity to earn CME credits, track their progress, and print certificates. Physicians are notified through e-mail alerts of newly posted CME, ensuring your activity is seen. That's the focus you need to effectively gain participation in the activities you offer.



#### Showcase your activities:

- Videos
- Monographs
- Slide/Audio Presentations

#### Promotion & metrics:

- Dedicated search engine optimization
- Indexed by relevant topic
- Exclusive CME e-mail alerts
- Detailed reporting
- Trackable results

# 19 Specialties

Cardiology  
Dermatology  
Endocrinology  
Family Medicine  
Gastroenterology  
Hematology/Oncology  
Hepatology  
HCV  
Infectious Disease  
Internal Medicine  
Nephrology  
Ophthalmology  
Optometry  
Orthopedics  
Pediatrics  
Psychiatry  
Pulmonology  
Rheumatology  
Spine Surgery

**A focused destination for physicians.  
A targeted opportunity for grantors.**

For more information, contact  
**Meredith Barnes**, Senior Account Manager  
(877) 307-5255 ext. 267 • mbarnes@healio.com

**SLACK**  
INCORPORATED

6900 Grove Road  
Thorofare, New Jersey 08086-9447  
Fax 856-848-6091